



## Texas Choral Directors Association

### Why Attend the TCDA Summer Convention?

- High-impact professional development for **choral directors at all career stages**
- Supports **improved instruction, student outcomes, and program success**
- Provides **immediate rehearsal-ready strategies**

### New Teacher Academy – First-Year Director Support

- Structured training **before the school year begins**
- Topics include:
  - Classroom management & rehearsal procedures
  - Student engagement & motivation
  - Vocal pedagogy & ensemble fundamentals
  - Year-long planning & program organization
  - Parent & administrator communication
  - UIL, TMEA, professional expectations
- **CPE credit awarded**

### Elementary Educator Focus (Friday & Saturday)

- Sessions specifically for **elementary/early-level choral teaching**
- Focus areas:
  - Healthy singing & vocal development
  - Engaging repertoire & movement-based learning
  - Classroom management & motivation
  - Foundational music literacy & ensemble skills
- **Tools and repertoire ready for immediate use**

### Comprehensive Professional Development

- **45+ sessions** across all grade levels on topics that include: rehearsal technique, assessment, program development, music literacy, and more led by state and national experts in choral music
- 8 curated reading sessions with **high-quality, level-appropriate literature** built for and by practicing professionals currently in the field.
- **Conducting & Rehearsal Labs that provide** hands-on instruction for undergraduate and practicing choral directors
- **CPE credit awarded**

## Concerts & Demonstration Ensembles

- **Exemplary ensembles** showcase high-level choral excellence
- Demonstration groups connect **teaching strategies to real outcomes**

## Industry Access & Resources

- **200+ exhibitors:** publishers, retailers, and service providers
- Explore **new music, educational materials, and classroom tools**
- **Over 10 publisher curated and sponsored reading sessions**

## Collaboration & Networking

- Connect with **hundreds of Texas choral educators**
- Exchange strategies, ideas, and best practices
- Strengthen **professional networks and teacher retention**

## Return on Investment

- **30+ hours** of specialized, content-driven professional development
- Immediate-use **rehearsal strategies and repertoire**
- Increased **teacher confidence and effectiveness**
- Direct impact on **student achievement and program quality**

## Summary

The TCDA Summer Convention equips choral directors with the skills, resources, and professional support necessary to begin the school year prepared, focused, and positioned for success, ultimately benefiting students, campuses, and the broader school community.